



Karl Heinz Dietrich Romania goes into refrigerated logistics

By October this year a new 5,500 square meters logistics platform will be completed at the Karl Heinz Dietrich Romania Site in the Northern area of Bucharest, on the ring road. Dietrich logistics will thus round up its storage surface, both in Otopeni and Brasov, to 22,000 square meters. The recent development aims to provide good quality warehousing and distribution for temperature sensitive products. Inside the 10 meter high raked surface there will be several cooled areas, divided into compartments, with controlled temperature from -18°C to +18°C.

The initiators of this challenging investment, Mr. Hanns Ulrich Dietrich, President, and Mrs. Irina Ion, General Manager, are closely following the achievement of high standards in construction and services, put at the disposal of clients. Due to the difficult nature of this project, Mrs. Ion is working in „three shifts“ finding on the spot realistic solutions for unexpected issues and the needs of the customers.

Dietrich Romania is the „baby“ (branch) of Karl Heinz Dietrich GmbH, a German family Company established in 1946, having a worldwide net of offices specialized in freight forwarding. The Company has been operating in Romania since 1994, providing for its clients internal and international road transport, airfreight worldwide, ocean shipments, customs-clearance services, warehousing and afferent services (picking, packing, labeling, shrink-foiling, promotion preparation) and bonded warehousing.

International transport and freight forwarding

The Company fleet consists of 60 trucks having transport capacities from 3,5 tons to 20 tons, carrying goods in Romania and abroad, on the European Continent and in Asia, Dietrich Romania has been continuously involved in con-



Dietrich Romania - the logistics center from Otopeni

tainerized shipments, mainly of textiles, shoes, furniture and other light industry and heavy Industry products from Romanian factories. The main destinations for the exports are the United States, and Canadian ports on the Atlantic coast.

The collection and carriage of the fashion garments industry is made with rope-equipped „Garments on Hangers“ containers which are picked up from the port of Bremerhaven, brought up to the Romanian factories for loading and delivered back to Hamburg or Bremerhaven to be loaded on container vessels.

The KHD Hamburg office is the bonded cross docking point for these exports and a consolidation center for importing cargo to Romania.

Airfreight shipments complete the full range of logistic services, therefore any kind of cargo moved by air can reach any location worldwide. It is not rare for KHD to arrange air-shipments of oversized goods or sensitive cargo and even charter flights at a client's request. The Company handles regular flights between Far Eastern Asia and Europe and also from Europe to South America.

Overnight distribution

Dietrich Romania guarantees to its clients internal distribution by means of a large fleet of isotherm trucks, carrying out deli-

veries in 48 hours to all destinations in Romania. Most of the transported products belong to the fast moving consumer goods category.

Warehousing

The three existing warehouses - two in Bucharest and one in Brasov - were built to the highest standards of specialized Canadian technology, provided with thermal insulation, ventilation, sprinklersystem, interior hydrants, office-type fire resistant false ceiling, five level racking of 10 meters height, adjustable partitioning of space using detachable walls, adjustable dock levelers and inflatable dock seals for the protection of merchandise during unloading and loading. The warehouses are also designed with temperature and humidity controlled areas.

Dietrich Romania also has a separate area dedicated and specially equipped for the storage of hazardous goods. Trained and experienced personnel handle this special group of products. In 2001, KHD Romania opened its first office and warehouse outside Bucharest, in Brasov, on the exit-road to Sighisoara. The storage space of this third warehouse is defined as a 5,500 sqm surface, bearing the same features as the other two warehouses in Bucharest, including tempera-

ture and humidity control for optimal storage of confectionery goods. KHD Romania has at present 200 employees, ready to meet the client's expectations and fulfill their requirements. Most of the company's staff is involved in human labor activities in the warehouse, meaning many thorough operations. The different stored products are subject to the following processes: labeling, shrink foiling and promotion making, all being performed in accordance with quality requirements of customers and local legislation.

In Bucharest warehousing space provided by the two warehouses, totals 10,000 square meters. After the construction of the third warehouse alongside the existing two, and considering also the Brasov warehouse, the total rented space will be 25,800 square meters, a figure which places Dietrich Company in the leading position in the profile of top companies in Romania.

The next step for the expansion of Dietrich Company activity in the country is the construction of warehouses in Timisoara and Constanta.

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